Privacy Policy

Who We Are

“World Typology” is the first author’s free typology website and encyclopedia. Our website address is https://worldtypology.com. “We” and “our” means “World Typology” team of the authors, who have copyrights to all or some materials published on this website. All the necessary contact information is displayed in “Contact Us” at “World Typology” website.

Kinds Of Personal Information We Collect And What We Will Do With Such Information

When you read this Privacy Policy and use our Services you consent that we will use some of your personal information (personal data) for our own analytics, statistics and purposes mentioned below. You agree that we will store your data and some of the personal information you provided. And you agree, that information you provided is correct and true.

“World Typology” website collects personal information using third party services (https://wordpress.com), tools and plugins such as: your email (for sending back your request and communication), IP address (to check the country, region and city of your current residence for traffic analysis), type of device (mobile or PC), browser type and OS (for traffic analysis), page you visited on the website (to check the popularity of our content).

We (“World Typology”) do not publish or share our visitors’ information like email address and IP address. We do not sell your personal data to other businesses, entities or Third Parties.

People who signed up (subscribed) to become “World Typology” members will receive our exclusive news, sales, offers, cooperation plans, information

bulletins and gifts to their email address. They share with us their email addresses and give a consent for that in the related contact form. If you do not like this, you can at any time unsubscribe from our offers or mark it as a spam.

Contact Forms

The “World Typology” website does not contain a standard contact form, except for the free subscription form, provided to us by https://wordpress.com.

Content That Is Taken From Other Websites

Articles on this website may have a content that is taken from other websites (e.g. videos, images, articles, etc.). This content may work in the same way as if the user has visited the other website. These websites, at their own discretion, may collect your data, use their own cookies, additional tracking, and look for your interaction with which “World Typology” has no connection with.

Analytics & Cookies

A hosting provider https://wordpress.com, the services and tools of which we use, collects personal data from visitors when they browse and interact with the pages of the “World Typology” website. Check their website, their Terms of Service and Privacy Policy for more information. The types of data the admins can see, when you interact with the “World Typology” website: your email (only, if you write to us), your country (also region and city), your device type (mobile or PC), type of your browser and OS and the specific page you visited at the specified time. These cookies and data are considered to be “necessary” for the analysis of the website and its security and will be always collected.

With What Companies And Third Parties Do We Share Your Personal Information

We (“World Typology”) do not share your personal information and data at our own will with authorities, other entities, businesses, websites, unless it is required by applicable law. You share your own personal information with the hosting provider we use (https://wordpress.com), popular messengers (the service of which we use), where your data is stored. Therefore, we do

not store your sensitive personal data except for those necessary for website analytics, business, legal, accounting and tax purposes.

But we must admit, that we have no control over the work of the Third Parties, social networks, messengers, hosting provider and tools, the services of which we use. We are not involved in their work and creation of such services that may or may not generate or collect your personal information somehow beyond our typological or website needs. That is why we decided to collect only limited amount of personal information from our visitors.

Therefore we are not responsible for the work and security of the Third Party plugins, a hosting provider and tools our website uses, since we are not the owners, licensors, employees or creators of such services. You should always understand that fact and we inform you about it, before you use our services and share some of your personal information.

Keeping Your Personal Information

All your personal information we receive will be kept for 3 years with automatic renewal for the next 3 years, unless we need such information later for our research, analytics, business and tax purposes.

If we allow someone to leave a comment, it is stored for unlimited time if your comment does not violate our rules specified in the Terms of Service and Privacy Policy. Using this storage, we can recognize and approve any comments.

What Rights Do You Have

You have all rights regarding your personal information and data that you provide to us and therefore to hosting provider we use (https://wordpress.com). We, “World Typology”, cannot delete your aforementioned personal information ourselves, but this probably can be done by the hosting provider we use (https://wordpress.com), as we, “World Typology”, do not have access to such a possibility and the interface we use does not allow us to fully influence your aforementioned data (except email). We will not delete and continue to keep the information we need for legal, security, tax and business purposes. In order to ask us about your information, you can write us a letter to ask@worldtypology.com. But also visit https://wordpress.com to find out how they handle your personal data.

Where Do We Send Your Personal Data

Your data is sent through the hosting provider service (https://wordpress.com), Third Party messengers and their servers (if you use them), email servers (when you write an email or subscribe to us), banking and money transaction services (if you make a donation). Please, get yourself familiar with these Third Parties and their own Terms of Use (Terms of Service) and Privacy Policy. We, “World Typology”, do not collect your sensitive personal information ourselves. By sensitive personal information, we mean your real first and last name, physical address, phone number, bank account number, marital status, sex, race, photo, video etc. “World Typology” and its creators, authors and owners cannot control any actions of the Third Parties. That is why we try to limit the amount of your personal information we collect.

Contact Information

All necessary contact information from our side regarding various questions or issues can be found in “Contact Us” at “World Typology” website.

How Do We Protect Your Personal Information

We protect your personal data using modern services and applications of our hosting provider, strong passwords. We use SSL certificate that ensures that your connection with “World Typology” is more secure than with older certificates. Only few members of “World Typology” team have an access to website administration.

It is also important to inform you that by clicking and reading the typology test result pages, the hosting provider (https://wordpress.com) and administrators of our website can see your IP address and the page you opened. Therefore, to improve your privacy, we recommend that you click on different test results, thereby you will give fewer reasons for others to understand and remember what your true typology test result page is. This is in case you are worried about your test result and don’t want others to know about it except you. If you have received a result and believe it to be correct, we warn you that the test result has a genetic and political predisposition. Therefore, if you share your result publicly, you take this responsibility upon yourself.

What Procedures Do We Use In Case Of Any Data Corruption Or Loss

If we notice corruption or loss of data, we will notify our hosting provider and our website visitors (on our website or through any other channel or social media page). Our main task is to find the cause of a damage and eliminate it. Once we've determined the cause, we will notify all visitors to temporarily not share their personal information with us until we're sure everything is secure. We can block temporarily the work of our website or third party plugins we use. During such procedures, we may change our passwords, hosting provider, technically reinstall software and invite other specialists in order to avoid similar problems later.

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